

# Publisher Information

## 2017 Annual Meeting of the MEDIEVAL ACADEMY OF AMERICA



Officia beatae Mariae virginis et defunctorum  
(Toronto, Thomas Fisher Rare Book Library,  
MSS 01239, f. 20v, detail)

6-8 APRIL, 2017

VICTORIA COLLEGE IN THE UNIVERSITY OF TORONTO

91 CHARLES STREET WEST, VC 115

(ADJACENT TO FOYER COFFEE SERVICE)

Section 1: Advertising in Conference Program

Section 2: Registration Packet Inserts

Section 3: Application for Exhibit Space

Section 4: Payment and Signature

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### Section 1: Advertising in Program

One-Page Ad: 200 USD

Each Additional Page: 100 USD

Camera-ready artwork (5.5" x 8.25", black and white, full bleed) to be supplied electronically to [jonathan.brent@mail.utoronto.ca](mailto:jonathan.brent@mail.utoronto.ca) by exhibitor no later than February 28.

Ad Space Requested (no. of pages): \_\_\_\_\_

Initials of Requester: \_\_\_\_\_

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### Section 2: Registration Packet Inserts

Per Insert: 100 USD

Registration inserts (flyers, brochures, give-aways, etc.) sent electronically must be received no later than February 28, 2017. Inserts provided electronically, or those requiring copying, may have extra charges associated with them – please ask for details. Hard copies will be accepted as late as March 23. Please mail hard copies to:

Centre for Medieval Studies  
Attn: MAA 2017 Organizing Committee  
125 Queen's Park, 3<sup>rd</sup> Floor  
Toronto, ON M5S 2C7  
Canada

Number of Inserts Requested: \_\_\_\_\_

Initials of Requester: \_\_\_\_\_

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### Section 3: Application for Exhibit Space

**Space Availability:** Space for exhibitors is limited. Filing an application does not guarantee that the exhibitor will receive space if all available space has already been filled. Please submit your application as early as possible. We will confirm the availability of your requested exhibit space as soon as we can.

**Exhibitor Information:**

Name of Company:

Contact Person:

Address:

Phone:

Email:

Onsite Representative(s):

Note: If exhibitors would like to attend sessions or participate in conference functions, a separate participant registration is required.

**Exhibit Space Requested:** Rental charges for exhibit tables include the time from noon on Thursday, April 6, through 6:30 p.m., Saturday, April 8, 2016. Set-up will begin on Wednesday, April 5 at 8 p.m. and will continue April 6 at 7 a.m.; take down must be completed by Saturday at 6:30 p.m. Please check the box to indicate your company's exhibit space needs. A maximum of 4 tables can be requested.

1 Table, 200 USD

2 Tables, 300 USD

3 Tables, 400 USD

4 Tables, 450 USD

I would like additional tables, if they are available. (If any tables are unreserved, we will contact you by February 17.)

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### Section 4: Payment and Signature

***Do not send checks until you have received confirmation from the MAA 2017 Organizing Committee.***

Payable in USD by check or credit to the Medieval Academy of America.

**Send Checks To:**

The Medieval Academy of America  
Attn: MAA Book Exhibit  
17 Dunster St., Suite 202  
Cambridge, MA 02138

**Credit Card Information**

Card No: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

CVV (3/4 digits): \_\_\_\_\_

**Terms:** The exhibitor, by signing this application, releases the Medieval Academy of America, the University of Toronto, and their agents from any and all liability and responsibility for injury, damage, and costs incurred by exhibitor, its agents, employees, and their property which arise from the exhibitor's participation in the 2017 Annual Meeting of the Medieval Academy. If for any reason exhibit space is not provided to the exhibitor, the exhibitor agrees that its sole remedy shall be to have its space-application fees refunded. Filing an application does not guarantee the applicant will receive exhibit space if space has already been filled.

**Name:**

**Company (if different from above):**

**Signed:**

**Contact Email (if different from above):**

**Date:**

**Phone Number (if different from above):**

Please note that unsigned applications will not be considered.

Submit this application by email to Jonathan Brent, MAA 2017 Organizing Committee, at [jonathan.brent@mail.utoronto.ca](mailto:jonathan.brent@mail.utoronto.ca)